

Mediascapes: Empathy and Environment Project Planning

- AR
- kinects
- projectors
- prototype

- Kawaii
- Fuzzy
- No tentacles
- Huggie snuggie™
- Gives you a random persons sweet message
 - Baymax
 - No dogs
- Bear talkies
 - Bear buddiez
 - Video? Might be creepy ._. (HELLLOOOOO)
- Idea 1: 2 bears, different stations,
 - not visible to each other, not heard by other
 - Any 2 random strangers walking by, can push a button to talk to other person
 - If there is no person play pre recorded message
- More ubiquitous, less like an installation
 - X other people in the area feel this way
 - Beanie boos
 - Concept
 - Poster + video, no need to make tech
 - Remix existing tech
- **Idea 2: networked beanie boos**
 - New line of beanie boos that are networked
 - When hugged →
 - Button trigger arduino, mic that records
 - Send to web server → NLP
 - NLP figures out if its ADVICE or sadboye
 - SADBOYE: Tally categories on web server [ML]: “x other people on campus feel the same way, <ADVICE>”
 - ADVICE: stored in database queue to dispense to other people
 - “PROMPT” → *record* → “THANKS!”
 - 9PM: “You’ve made x people feel better today!”

VIDEO STORYBOARD:

- Dramatic shots of gates
- Dramatic shot of happyboye
- Beanie boo, let’s record a message
 - “When I’m stressed I like taking a walk”

- Dramatic shot of sadboye
 - Bad midterm score
- Beanie Boo I'm stressed
- Beanie boo responds
- Thanks beanie boo
- Pan to sky

PRECEDENT:

- Make people feel better
- Baymax
- <http://snugglebuddies.com/>
- Connects the campus (geographical)
- Emotional connection/ network

BEAR

Build, emotion, connection, network, reassuring, advice, help, aide, bear, campus, NLP, care, cloud, service

Bear
Emotion
A
R

BEN
Bear Emotional Network

BEAN
Bean Emotional Advice Network

PRODUCTION TIMELINE

11/27	1 hr	Ideas + Precedents
11/30	3 hrs	Poster + Details
12/4	1 hr	Presentation Dry Run + Edits
12/6	1 hr	Final Presentation + Critique